

# INDIAN DIGITAL MARKETER

Digital Marketing Training Institute



45 Days Online Digital Marketing  
Training Program with Assured  
Work From Home Opportunity



# About IDM

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Welcome to Indian Digital Marketer! We are an innovative digital marketing training institute, with a mission to equip our students with the skills and knowledge they need to succeed in the digital marketing space.

Our courses are designed to help you develop a comprehensive understanding of the latest digital marketing strategies and trends, as well as hands-on experience in developing and executing effective campaigns.

We believe that learning should be fun and engaging, and our instructors are dedicated to making sure that you have a great experience with us. We strive to provide comprehensive support to our students, from teaching them the basics of digital marketing to helping them stay up-to-date with the latest trends.

We also offer ongoing career counseling and mentoring services to ensure that our students have the best opportunities for future success. We invite you to join us and become a part of the Indian Digital Marketer community. Let's get digital marketing done together!

[indiandigitalmarketer.com](https://indiandigitalmarketer.com)

# Why Join Us?

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- We are a digital marketing training institute offering courses to help individuals and businesses succeed in the digital age.
- Our courses cover a variety of topics, from SEO to social media marketing, to help you get the most out of digital marketing.
- We provide comprehensive training to help you understand the basics of digital marketing and how to use it for your business.
- Our courses are designed to provide you with the skills and knowledge to create a successful digital marketing strategy.
- We have a range of courses, from beginners to advanced, to ensure you have all the skills you need to succeed in online marketing.
- We also offer resources and support to help you stay up-to-date with the latest trends in digital marketing.
- Our team of experts is here to help you get the most out of your digital marketing journey.

# Unique Features at IDM

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- Live Sessions
- Class Recordings
- Weekly Revision Sessions
- Access to Premium Tools
- Live Campaign Spending
- Study Material
- Lifetime Support
- Opportunity to work on live projects
- **Work From Home**

# Course Content

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- Digital Marketing Overview
- Application of AI & ML in Digital marketing
- Graphic Designing
- Video Editing
- Website Business Creation
- Ecommerce Website Development
- WhatsApp Marketing
- Google AdSense
- Drop Shipping
- Online Reputation Management
- Influencer marketing
- Case Studies
- Search Engine Basics
- Technical SEO
- On Page Optimization
- Off Page SEO & Backlink Building
- Ecommerce Store Optimization
- International Targeting & SEO
- Local SEO
- Google Algorithm

# Course Content

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- SEO Audit
- SEO Techniques
- Keyword Research
- Competitor Analysis
- Google Analytics
- Google Search Console
- Google Data Studio
- Google Tag Manager
- Search Engine Marketing
- Online Display Marketing
- Ecommerce Marketing
- Google Shopping Marketing
- Mobile App Marketing
- Youtube Marketing & Video Ads
- Facebook & Instagram Promotion (SMO)
- LinkedIn Optimization (SMO)
- Twitter Optimization (SMO)
- Quora Promotion (SMO)

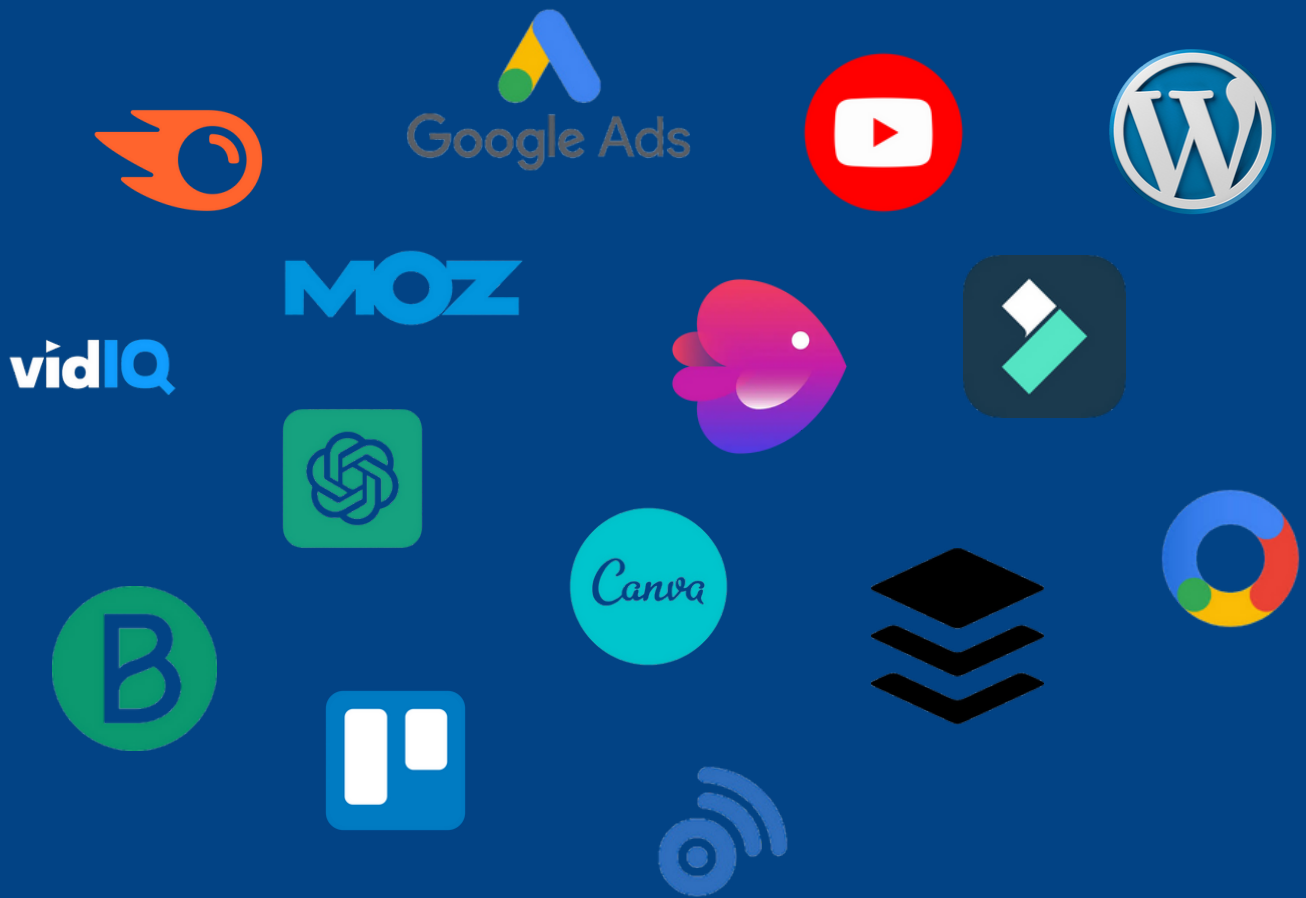
# Course Content

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- Quora Marketing
  - Social Media Automation
  - Social Media Content Calendar
  - Social Media Marketing
  - Lead Generation & Website Traffic
  - Social Ecommerce
  - LinkedIn Marketing
  - Email Marketing
  - Personal Branding
  - Growth Hacking
  - Blogging
  - Content Marketing
  - Remarketing & Conversion Tracking
  - Marketing Automation
  - Freelancing Guide
  - Resume Building
  - Interview Preparation
  - Youtube Creator Journey & SEO
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# Digital Marketing Tools

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**150+**  
**AI Based Tools Access**



# Certification

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- Google Ads Search Certification
- Google Ads Display Certification
- Shopping Ads Certification
- Google Ads Video Certification
- Google Ads Measurement Certification
- Google Ads Creative Certification
- Youtube Music Certification
- Google Analytics Certification
- LinkedIn Course Certification
- HubSpot Content Marketing Certification
- HubSpot Social Media Marketing Certification
- HubSpot Digital Advertising Certification
- Indian Digital Marketer **Course Completion Certification**

# Income Opportunities

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- Full time **digital marketing job**
- **Digital marketing Internship**
- **Work from home Job** in digital marketing company
- **Freelancing work** for clients & brands
- **Start a business** and promote it using digital marketing
- **Self Earning** through blogging, Youtube monetization, affiliate marketing, drop shipping

# Reach out to us on:

Website: [indiandigitalmarketer.com](http://indiandigitalmarketer.com)

Email: [Training@indiandigitalmarketer.com](mailto:Training@indiandigitalmarketer.com)

Phone - 8390930384

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## Term & Conditions

Student Can Only Claim **100% Fees Refund** if they have completed Course, Paid Full Fees and Didn't get Work From Home or Their First Income **before their Course Ends.**